

Evaluation of Core Competency Skills *for*

The TVAC evaluation is designed to help students verify if their current abilities to think, value, act and communicate (TVAC) are up to par with the graphic and multimedia design industry-set standards for being employable. Along with being desirable traits for employers, TVAC skills are also emphasized as traits needed in a college-level setting in order for higher-level thinking and learning to be achieved.

15% of the student's grade in this course is based upon the instructor's observations of TVAC skills and will be under constant observation by the instructor throughout the semester. It is the student's responsibility to clearly communicate to the instructor progress and attempts for improvement.

Although students will be expected to improve their TVAC weaknesses during the semester, failure to uphold expectations from the beginning may result in a continued grade point deduction throughout the semester.

Each student's grade will be based upon how he/she meets the TVAC requirements IN ADDITION TO completion of tests, quizzes research assignments, projects and tutorials. Just as earning a degree does not entitle a student to a well paying job, students should also understand that simple completion of assigned tasks in this course do not entitle a student to a passing grade.

Evaluations are reviewed three times during the semester: A Self Evaluation of TVAC skills is included as part of tutorial 1. It is expected that students, upon completing their self evaluation at the beginning of this course, develop an action plan for how they plan to compensate for and remedy any personal weaknesses discovered.

At Mid-Term students will review how they are meeting TVAC skills with their instructor so they have a clear idea of how the instructor views their skills and what areas the student can improve upon in the remaining weeks. There is no grade assigned to this evaluation at Mid-Term.

At semester's end, the instructor will review the final TVAC Evaluation Score with the student.

Once again, please keep in mind, it is the student's responsibility to clearly communicate to the instructor progress and attempts for improvement throughout the semester.

Think

Oral directions: is attentive and asks questions in order to clearly understand requirements and expectations

Written directions: is able to read assignments and/or directions and ask appropriate questions in order to correctly accomplish goals.

Independent learning: demonstrates attempt to learn on their own, utilizing outside resources and tools to add to course instruction.

Problem solving: demonstrates that they are attempting to solve problems on their own, apply deductive reasoning and progressive learning

Value

Initiative: demonstrates initiative and enthusiasm toward the course objectives and career goals

Effort: clearly demonstrates an effort to accomplish goals

Self evaluation: checks work prior to submission and later reviews evaluations and critique comments to improve results

Improvement: provides evidence of attempts to improve work and/or further knowledge

Communicate

Verbal interaction: uses non abusive, socially appropriate and grammatically correct language to classmates and/or instructor

Non verbal expression: conducts themselves in a socially appropriate manner including non-verbal expression, does not use cell phone/beepers/personal computer at inappropriate times or uses, or lab computer for non instructional use.

Response to email: responds to email within a reasonable time to instructor or when working in groups with classmates

Participation in critique or class: offers constructive criticism or praise, does not talk or create distractions when others are talking or instructor is presenting material

Ability to express concepts: demonstrates the ability to describe their design solutions and methods to accomplish goals

Response to comments: appropriately responds to instructor evaluations or critique comments non-argumentatively

Act

Attendance: attends class according to course requirements, arrives on time and remains in class until dismissed

In class conduct: utilizes computer only when instructed to do so. Follows stated rules. Repeated defiance should result in removal of privileges.

Preparation: is aware of their scheduled activities and come prepared to accomplish requirements at each class.

Out of class work: understands they are expected to spend a minimum of 2 hours for each credit hour outside class of class doing homework or computer time to accomplish goals

Meeting deadlines: turns in all project requirements by due date stated in schedule or by verbal directions

Time management: prioritizes school work or other demands in order to successfully manage their time to accomplish course objectives